



Steve Hansen, Museum Director
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Museum launches redesigned website

(Sioux City) – Easier navigation, a mobile-friendly user experience, and acceptance of online payments are just a few of the improvements to the redesigned website for the Sioux City Public Museum. The new SiouxCityMuseum.org website provides information about the museum's three sites – the Sioux City Public Museum downtown, the Sergeant Floyd River Museum & Welcome Center, and the Peirce Mansion.

The new website is made possible with a \$20,000 Cultural Leadership Partners (CLP) grant award for FY22 from the Iowa Arts Council, a division of the Iowa Department of Cultural Affairs. The last upgrade to the museum's website was in 2013.

Along with visitor and rental information, the website showcases museum exhibits and programming. The website consolidates the former SiouxCityHistory.org website into a streamlined and engaging format. A variety of online resources are now easily accessible.

The acceptance of online payments means users can register for children's classes, make Peirce Mansion rental deposits, and purchase Sioux City Museum & Historical Association publications and memberships quickly and easily. Inquiry forms for rentals, tours, research questions, and volunteer opportunities are also available.

"We are pleased to once again benefit from funding provided by the Iowa Department of Cultural Affairs," said Steve Hansen, Museum director. "This year's funding allows us to better serve the community and the state with a much-needed redesign of our website."

Cultural Leadership Partners represent arts and cultural organizations that demonstrate an exemplary record of programming and managerial excellence and community service on a year-round basis to the citizens of Iowa. The Iowa Department of Cultural Affairs believes these partnerships are a shared investment in a vigorous and rich cultural environment that improves the quality of life for all Iowans.

The website was designed by social media agency Chatterkick, founded by Sioux Cityan Beth Trejo, with photography by local photographer Britton Hacke. "We were excited to collaborate with the Sioux City Public Museum on this project," says Trejo. "By working together to bring their vision to life, we've developed a user-friendly website with a fresh new look to help spread and share their word!"

Admission to the Sioux City Public Museum and Sergeant Floyd River Museum & Welcome Center is free. For more information, call 712-279-6174 or visit SiouxCityMuseum.org.

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